



*“Passing on a  
Legacy of Honor  
to Future Generations”*

(302) 893-0177

P. O. Box 5811  
Wilmington, DE 19808

info@thergwfoundation.org  
www.thergwfoundation.org

Tax ID: 72-1547515

Dear Potential Sponsor,

It's hard to believe that it has been 6 years since the first "Trooper Ron's Run". We have met some great people and had a lot of fun. We would love for you to be a part of the action!

Trooper Ron's Run will be **Saturday, May 1st** at Glasgow Park located on Rt. 40 and Rt. 896, in Newark, DE. Glasgow Park is across from State Police Troop 2 and the new YMCA.

The event proceeds will help to further our safety and scholarship programs. To date, we have assisted Delaware State Police and Wilmington Police with their community services and child safety programs. We have also given fifteen scholarships to area high school students.

Last year's events were very successful and we would be honored to have you serve as a sponsor or volunteer for 2010. Without your generosity we would not be able to award our scholarships and provide our safety resources. Attached are sponsorship options, or you may make a general donation toward our safety program.

Please contact us with any questions. We look forward to working with you as we endeavor to pass on a legacy of honor.

Regards,

*Jennifer Hawkins  
Executive Director*

*Amy Eastburn  
5K Committee Chair*

*Check out Glasgow Park  
[www.friendsofglasgowpark.org](http://www.friendsofglasgowpark.org)*

Hugh Ferrill, David Eastburn, Randy Hunt,  
David Hughes, Ed Conrad, Michelle Foraker, Chris VonLindenberg, Bill Schmid,  
Executive Director; Jennifer Hawkins

<b>Trooper Ron's Run Sponsor Options</b>	<b>Amount</b>
<b>Presenting sponsor:</b> Includes sponsors logo placement on race banners and promo signage, t-shirt, flyers, advertisements, posters, website. Sponsor credit in press release and a vendor table for display of promotional materials.	<b>\$2000</b>
<b>Hospitality Sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. Logo on race bottles and cups. A vendor table for display of promotional materials.	<b>\$1500</b>
<b>Children's Zone Sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. A vendor table for display of promotional materials. Sponsor signage at each activity.	<b>\$1000</b>
<b>Police Zone sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. A vendor table for display of promotional materials. Sponsor signage at each activity.	<b>\$1000</b>
<b>T-shirt Sponsor:</b> Lead logo on t-shirts, logo placement on t-shirt, flyers, advertisements, posters, website.	<b>\$500</b>
<b>Award Sponsor:</b> Logo / name on award, logo placement on t-shirt, flyers, advertisements, posters, website.	<b>\$500</b>
<b>Gold Sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. Logo on promo signage. A vendor table for display of promotional materials.	<b>\$500</b>
<b>Silver Sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. A vendor table for display of promotional materials.	<b>\$250</b>
<b>Bronze Sponsor:</b> Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website.	<b>\$100</b>

Thank you for your support. It is your generosity that makes the foundation a success!

*"Coming together is the beginning.*

*Keeping together is progress.*

*Working together is success."*

Henry Ford

# Sponsorship Letter of Agreement



Company name: \_\_\_\_\_  
 agrees to provide a financial sponsorship for the 4th annual “Trooper Ron’s Run on Saturday, May 1st, 2010. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by the Ronnie Williams Foundation. As a sponsor, I agree to provide digital logos for all promotional advertising.

Please check appropriate sponsorship:

Check one	Trooper Ron’s Run & Roast Sponsor Options	Amount
	<b>Presenting sponsor:</b>	<b>\$2000</b>
	<b>Hospitality Sponsor:</b>	<b>\$1500</b>
	<b>Children’s Zone Sponsor:</b>	<b>\$1000</b>
	<b>Police Zone sponsor:</b>	<b>\$1000</b>
	<b>T-shirt Sponsor:</b>	<b>\$500</b>
	<b>Award Sponsor:</b>	<b>\$500</b>
	<b>Gold Sponsor:</b>	<b>\$500</b>
	<b>Silver Sponsor:</b>	<b>\$250</b>
	<b>Bronze Sponsor:</b>	<b>\$100</b>

Sponsor Name: \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_  
Street /PO Box City State Zip

Representative Name \_\_\_\_\_ Phone Number \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Date \_\_\_\_\_

Please send this completed agreement with check made payable to:  
 The Ronnie Williams Foundation  
 P.O. Box 5811  
 Wilmington, DE 19808

Sponsorship Reservation:

- A check payable to the Ronnie Williams Foundation is attached.
- I would like to pay by credit card online via [www.thergwfoundation.org](http://www.thergwfoundation.org)

**Please retain a copy for your tax records**