



*“Passing on a
Legacy of Honor
to Future Generations”*

(302) 893-0177

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Tax ID: 72-1547515

Dear Potential Sponsor,

It's hard to believe that it has been 8 years since the first Trooper Ron's Run. This year marks 10 years since the loss of our brother, friend and Hero, Ronnie. In his memory, we began this journey and out of our loss came The Ronnie Williams Foundation. This year we continue his vision of service with the Delaware Hero Fund.

In addition, we have re-named our annual 5k Run/Walk to the Delaware Hero Run (DHR). Our annual run will be held on Saturday, May 5th at Glasgow Park located on Rt. 40 and Rt. 896, in Newark, DE. Glasgow Park is across from State Police Troop 2 and the new YMCA.

The event proceeds will help fund the Delaware Hero Fund and scholarship programs. The fund has been designed to assist Law Enforcement officers and their families during financial hardships. Over the last ten years, we have also given 20 college scholarships to area high school students.

Last year's events were very successful and we would be honored to have you serve as a sponsor or volunteer for 2012. Without your generosity we would not be able to award our scholarships and provide our safety resources. Attached are sponsorship options, or you may make a general donation toward our safety program.

Please contact us with any questions. We look forward to working with you as we endeavor to *Pass On A Legacy Of Honor To Future Generations*.

Regards,

Jennifer Hawkins

Executive Director & Co-Founder

Chris Martin

DHR Committee Chair

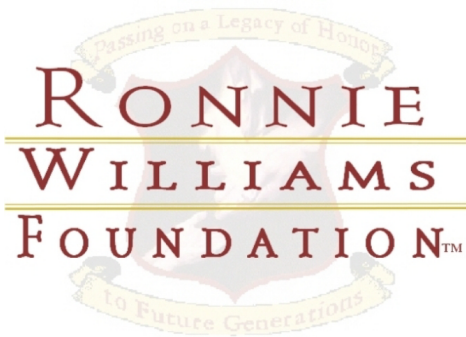
Delaware Hero Fund Committee

Amanda Wells (DSP), John Weglarz (NCCPD),
Dave Tackett (NCC Council), Debora Martin

RGWF Executive Board

Hugh Ferrill, Chris Martin, Debora Martin, David Eastburn,
Randy Hunt, Bill Schmid, Chris Lukasiewicz

Executive Director; Jennifer Hawkins



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LEGACY OF HONOR
TO FUTURE GENERATIONS*



Delaware Hero Run Partner Options	Amount
<p>Hero Sponsor: Includes race day acknowledgement of lead sponsorship. Announcement of company name in all media broadcast announcements. Premium sponsors logo placement on race banners and promo signage, t-shirt, flyers, advertisements, posters, website. Sponsor credit in press release and a start/finish line vendor table for display of promotional materials.</p>	\$1200
<p>Police Zone Sponsor: Includes sponsors preferred logo placement on t-shirt, flyers, advertisements, posters, website. A vendor table for display of promotional materials. Sponsor signage at each activity.</p>	\$1000
<p>Gold Sponsor: Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. Logo on promo signage. A vendor table for display of promotional materials.</p>	\$500
<p>Silver Sponsor: Includes sponsors logo placement on t-shirt, flyers, advertisements, posters, website. A vendor table for display of promotional materials.</p>	\$200
<p>Online Sponsor: Includes sponsors logo placement on websites, online event postings and all social media utilized for event promotions.</p>	\$100
<p>Silent Hero: Send in your donation of \$25 and we will mail you our 2012 Race day shirt that all registered runners receive.</p>	\$25

Thank you for your support. It is your generosity that makes the foundation a success!

*"Coming together is the beginning.
Keeping together is progress.
Working together is success."*

Henry Ford

Sponsorship Letter of Agreement



Company name: _____

agrees to provide a financial sponsorship for the 8th annual Delaware Hero Run (formerly "Trooper Ron's Run") on Saturday, May 5th, 2012. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet.

I further understand that these opportunities will not be valid until this agreement is signed and my payment has been issued to and accepted by the Ronnie Williams Foundation. As a sponsor, I agree to provide digital logos for all promotional advertising.

Please check appropriate sponsorship:

Check one	Delaware Hero Run Partner Options	Amount
<input type="checkbox"/>	Hero sponsor:	\$1200
<input type="checkbox"/>	Police Zone Sponsor:	\$1000
<input type="checkbox"/>	Gold Sponsor:	\$500
<input type="checkbox"/>	Silver Sponsor:	\$200
<input type="checkbox"/>	Online Sponsor:	\$100
<input type="checkbox"/>	Silent Hero Sponsor:	\$25

Sponsor Name _____ Email _____

Address _____
Street /PO Box City State Zip

Representative Name _____ Phone Number _____

Sponsor Signature _____ Date _____

Please send this completed agreement with check made payable to:

The Ronnie Williams Foundation

P.O. Box 5811

Wilmington, DE 19808

Sponsorship Reservation:

- A check payable to the Ronnie Williams Foundation is attached.
- I would like to pay by credit card online via www.thergwfoundation.org

Please retain a copy for your tax records